ARTWORK FOR APPROVAL

IMPORTANT: This drawing is for approximate print positional purposes only. It is not intended to be an exact scale or detailed representation of the product. Colour proofs are to be used as a guide only and not a true representation of true product or print colour. If item colours are important, order a sample from our current shipment.

Order	#
Proof	**#1**
Date	**00/00/00**

Product Code : LL525
Description : Carry All Calico Zip Bag - 305 GSM
Item Colour/s : Natural/Blue
Quantity :
Decoration Type : Nucolour 4CP Digital Transfer
Print Colour

CMYK

NUCOLOUR
On light coloured bags a slightly darker keyline may be noticeable on the finished decoration, due to the white layer underneath being slightly choked under the colour.
Cannot match to PMS, Metallic or Fluorescent colours.

JPG & TIFF FILES
All JPG & Tiff files must be at least 300 dpi at print size and saved in CMYK colour format.

PRINTING ONTO CALICO BAGS
Calico tote bags are not perfectly straight, therefore true squares/rectangular designs may appear distorted on the product and designs using full coverage print areas are to be avoided. Bags can have some minor folds or threads and printing over the folds or threads doesn't detract from the design and is considered acceptable.

CALICO VARIANCE
As calico bags are relatively low cost and fabric is hand woven, we cannot guarantee compatibility from one shipment to the next. Calico bag sizes are approximate and may vary. Size and fabric variations are considered acceptable but if critical please as for a sample from our current shipment.

BELOW IS 15% OF ACTUAL SIZE

Maximum print area: 210mmL x 297mmH
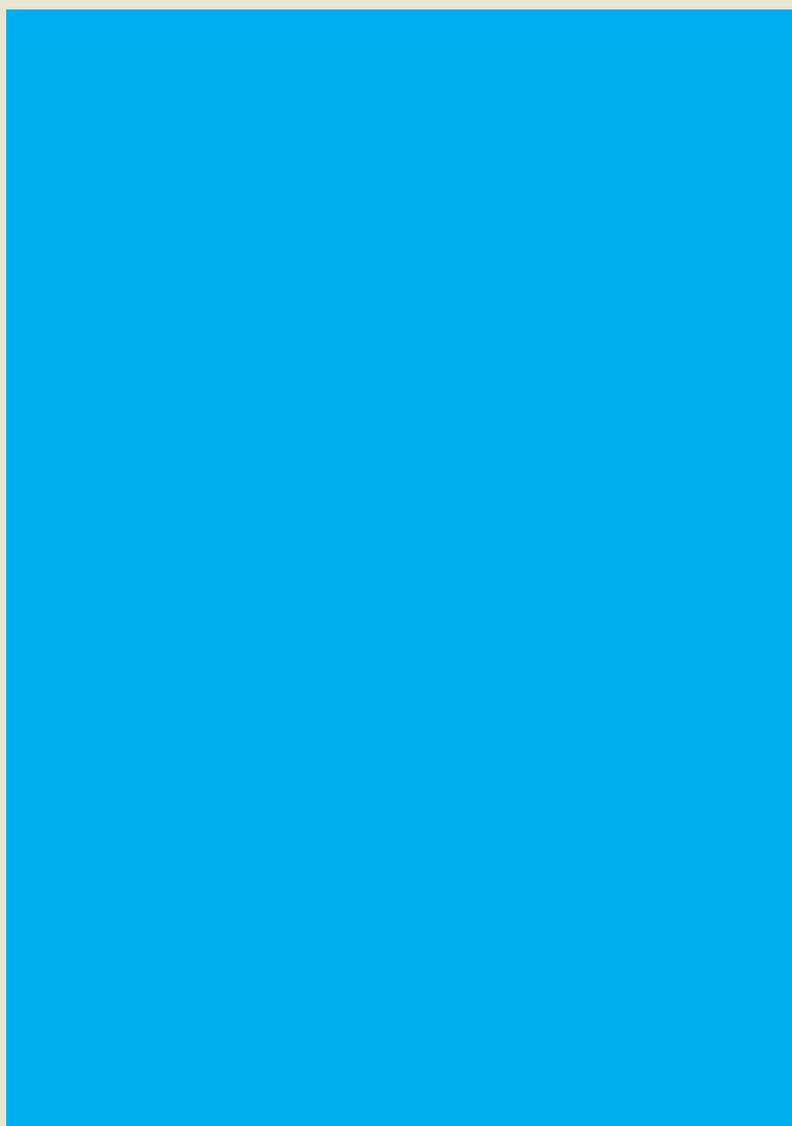Actual print size:

PLEASE SEE NEXT PAGE...

BELOW IS 50% OF ACTUAL SIZE

Maximum print area: 210mmL x 297mmH
Actual print size:

White Layer - Showing at actual size