



# ARTWORK FOR APPROVAL

**IMPORTANT:** This drawing is for approximate print positional purposes only. It is not intended to be an exact scale or detailed representation of the product. Colour proofs are to be used as a guide only and not a true representation of true product or print colour. If item colours are important, order a sample from our current shipment.

**Order #**  
**Proof #1**  
**Date 00/00/00**

**Product Code** : LL512  
**Description** : Calico Double Long Handle Conference Bag - 140 GSM  
**Item Colour/s** : Natural  
**Quantity** :  
**Decoration Type** : Nucolour 4CP Digital Transfer  
**Print Colour**



### NUCOLOUR

On light coloured bags a slightly darker keyline may be noticeable on the finished decoration, due to the white layer underneath being slightly choked under the colour.  
Cannot match to PMS, Metallic or Fluorescent colours.

### JPG & TIFF FILES

All JPG & Tiff files must be at least 300 dpi at print size and saved in CMYK colour format.

### PRINTING ONTO CALICO BAGS

Calico tote bags are not perfectly straight, therefore true squares/rectangular designs may appear distorted on the product and designs using full coverage print areas are to be avoided. Bags can have some minor folds or threads and printing over the folds or threads doesn't detract from the design and is considered acceptable.

### CALICO VARIANCE

As calico bags are relatively low cost and fabric is hand woven, we cannot guarantee compatibility from one shipment to the next. Calico bag sizes are approximate and may vary. Size and fabric variations are considered acceptable but if critical please as for a sample from our current shipment.

**BELOW IS 15% OF ACTUAL SIZE**



Maximum print area: 210mmL x 297mmH  
Actual print size:

**PLEASE SEE NEXT PAGE...**

#### INTERNAL USE ONLY

#### INT:

QC Code:	New Pte # _____	Info:	Q: _____	Ctns: _____	Wt(kg): _____
PP:	Prt Int: _____	Prep:	S: _____	D: _____	
Rpt Ord:	Rpt Pte # _____	Cat:	E: _____	Ctns: _____	Wt(kg): _____
Split: Y/N	Mach: _____	U/P Int: _____	R/P Int: _____	R: _____	D: _____
Courier:					Total Wt(kg): _____

**BELOW IS 50% OF ACTUAL SIZE**

Maximum print area: 210mmL x 297mmH

Actual print size:



## White Layer - Showing at actual size